

We Wanted To Make School Fundraising Easy So We Did!



myshop is an online buy & sell marketplace where a percentage of every sale is donated to a New Zealand school

There are two ways your school can fundraise using myshop

1

Shop Our Brands

Kiwi businesses selling shipped items throughout New Zealand in support of any nominated school

We've got New Zealand businesses onboard who generously donate a percentage of every sale (10 to 80%) to a New Zealand school.

Our brands are all locally stocked and sell everyday goods, gifts, handmade, homewares, tech & more!

The buyers choose which school receives the donation from each sale.

2

School Shop Page

Activate and promote your own branded school shop (optional)

People in your local community can list new or used goods on your school shop page.

A percentage of every sale (chosen by the seller) is donated to your school. Sellers can also donate goods, so your school is gifted the entire sale price (minus the 3% sale fee).

Your school shop page is open every day and can run itself, ensuring funds are being constantly generated for your school.

HERE'S HOW EACH SALE FUNDRAISES FOR YOUR SCHOOL

****School Shop Pages are optional****
Buyers can still shop our brands and nominate your school as the fundraising recipient.



Hi I'm Bob
My business sells Laptops

Bob lists his laptop for sale on **myshop.nz** & decides he'll donate 15% to an NZ school



This is a shipped item and the buyer chooses which school receives the 15% donation

3% Sale Fee: \$13.50

Price: \$450
Fundraising: 15%

School : \$54

SOLD!

Bob's business: \$382.50



Hi I'm Sally
I'm selling my used bike!

Sally lists her used bike for sale on **myshop.nz** & decides she'll donate 30% to her child's school



Sally chooses which school receives the 30% donation. Her bike is now listed on her local school's shop page

3% Sale Fee: \$3.60

Price: \$120
School: St Johns
Fundraising: 30%

School : \$32.40

SOLD!

Sally's Pocket: \$84

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Benefits For Your School & Community



FREE.

myshop is free and ready to help your school fundraiser - Starting today!



Easy Integration

Easily implement myshop along-side existing fundraising activities



Equal Opportunity Fundraising

myshop benefits everyone who gets involved - Local people supporting local businesses, supporting local schools



Strengthen Community Engagement

We make it easier for local community people and businesses to get involved



Online, Ongoing Fundraising

myshop is online and accessible every day. There are no time or resource restrictions, increasing each schools fundraising potential



Low Maintenance

myshop is not volunteer-driven and requires less time & organisational effort compared to traditional fundraising

myshop
BUY SELL FUNDRAISE

24/7

Fundraising every day, myshop works for your school 24 hours, 7 days a week.

Receive donations year-round from local community people and kiwi businesses as users buy and sell goods online, in support of your school.

Contact: Glenn Holmes

Phone: 0275 836 538

Email: reception@myshop.nz

Learn more at: www.myshop.nz

Getting Started

1

Get in touch by phone or email and we'll make sure you've got all the information you need to get your school and community involved.

Phone Glenn: 0275 836 538

Email: reception@myshop.nz

2

We have promotional material available to download FREE from our website to help you get started, download it here:

www.myshop.nz/school-advertising-media/

3

Generate awareness of your online fundraising channel through your school newsletter, Facebook, website, community groups/events and more.

For school shop pages

4

Activate your school on our website and we'll be in touch to set up your branded school shop page

www.myshop.nz/activate-my-school/